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1. BBC (British Broadcasting Corporation) and Voice of America broadcasts are well received in Bulgaria because the people sense that these are their only sources of truth concerning world affairs. They are also popular because of their technical efficiency. From these broadcasts, the listener understands that ideological war is being waged against Communism and that physical war is not far away. The Bulgarian people feel that war itself is their only hope of liberation.
2. The BBC has been popular ever since 1941 because the broadcasters have always shown themselves to be well informed on affairs inside Bulgaria. Toncho Tenev and Milka Genadieva-Boeuf are well liked.
3. [] the stronger the attacks on Communism, the better the people will like the broadcasts.
4. Since a large part of Bulgarian official propaganda is directed at the standard of living in western countries, it would be advantageous to contrast the life and living conditions of a worker in Bulgaria and a worker in England.
5. An expose of the comfort enjoyed by Bulgarian party leaders would also be valuable.

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